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ESI ANNOUNCES NEW PRODUCTS FOR 2003

Enhanced product line increases value to customers

Plano, Texas, February 14, 2003 – ESI (Estech Systems, Inc.) an innovative manufacturer of telephone systems for small to medium-sized businesses, has announced a significant product launch for 2003 – including newly designed Feature Phones, new classes of phone systems, and *Esi-Mail™* unified messaging.

“ESI continues to grow at a rapid pace as a result of providing true value-added products to the customer and exceptional service to our resellers,” said Jason Beckett, ESI Senior Vice President of Sales and Marketing. “ESI also continues to expand into new markets by increasing the flexibility of system sizing, feature phone choices, as well as offering new communications technology to customers in a simple, easy-to-implement, easy-to-understand product family.”

New Feature Phones

The three new phone models take greater advantage of ESI system features. Each has a sleek, modern look.

- The **48-Key Digital Feature Phone** (also available in IP, TAPI, and Remote IP models) is designed for the active user, and has 30 programmable keys and an enhanced three-line display.
- The **60-Key Expansion Console** shares the look of the new phones, and connects to the 48-Key Feature Phone.
- The **24-Key Digital Feature Phone** is designed for less active applications.
- The **12-Key Digital Feature Phone** is intended for infrequent use, such as for lobbies, warehouses and other placements.

New phone system classes

IVX E-Class includes voice mail, an automated attendant, and automatic call distributor (ACD). IVX E-Class systems also support the new Esi-Mail unified messaging application and advanced voice over IP (VoIP) communications. Two systems are available: IVX 72e (70 call processing ports) and IVX 128e (126 call processing ports).

IP E-Class continues ESI's presence in the exploding voice over IP (VoIP) market. The IP 200e and IP 40e — handling a maximum of 198 and 70 call-processing ports, respectively — are advanced, IP (Internet Protocol) network-based business telephone systems that combine all of the features of IVX E-Class with state-of-the-art delivery of packetized voice via the existing local area network/wide area network (LAN/WAN) to the desktop. Also available on IP E-Class is the new Esi-Mail unified messaging application.

IVX S-Class is designed for the small to mid-sized business with flexible voice mail needs and moderate growth requirements. IVX S-Class comes with a four-line, eight-digital-station, and two-analog-station configuration. It grows to as many as 12 CO lines, 24 digital stations and six analog ports, and is ideally suited to handle the majority of small business growth requirements. Also, IVX S-Class offers two new voice mail options or an *Integrated Answering Machine*[™] depending on the needs of the customer.

Esi-Mail unified messaging

With the Esi-Mail unified messaging option, E-Class users can view, prioritize, and select for playback any voice mail message from their *Microsoft® Outlook® 2000/2002* inbox. A variety of controls on the integrated Esi-Mail toolbar allow for synchronization between the Outlook 2000/2002 inbox and the user's voice mailbox. Esi-Mail has the added benefit of not requiring an expensive server, meaning unified messaging is now cost-effective for the small to mid-size business.

Product availability

ESI products are available through a nationwide network of resellers. To find an ESI reseller, go to www.esi-estech.com or call ESI at 1-800-374-0422.

About ESI

ESI designs and manufactures telephone systems and components for small to midsize businesses. ESI's systems offer advanced technological design and extreme ease of use, yet are very cost-competitive. The award winning product lines include the IVX Series, All-In-One digital phone systems, and the IP Series, the first full-featured IP PBX systems that are cost-effective for smaller enterprises. ESI's telephony products are sold through more than 600 factory-trained certified resellers. Founded in 1987, ESI is a rapidly growing, privately held corporation with headquarters in Plano, Texas. More information on ESI and its products is available on the World Wide Web at www.esi-estech.com.

IVX is a registered trademark, and Esi-Dex, Esi-Mail, and Integrated Answering Machine are trademarks of ESI. Other registered trade names mentioned herein are trademarks of their respective owners. ESI phone systems are protected by U.S. Patent 6,067,349 and 6,252,944, and other patents pending.

Product details are subject to change without notice.